

EWGA GTA Chapter Board Chair Description

Position Name: Sponsorship

Position Description:

Develops new sponsor relationships and maintains existing sponsor relationships.

Responsibilities:

- Develop a sponsorship plan that supports the strategic directions of EWGA GTA Chapter
- Develop goals, objectives and creative strategies for obtaining sponsorship funding.
- Maintain existing sponsor relationships.
- Develop new sponsor relationships.
- Prepare sponsorship packages and develop proposals as required.
- Maintain accurate records on all sponsor solicitations and progress.
- Ensure sponsorship agreements and fulfillment efforts are monitored.